



# NICE BOATING TOMORROW

March 19 to 22, 2026

the new  
international  
sustainable boating  
event!

le rendez-vous international  
du nautisme de demain !

Press Release – Monday, March 31, 2025

## NICE BOATING TOMORROW, “THE FUTURE OF BOATING”, IN NICE (FRANCE) FROM THURSDAY MARCH 19 TO SUNDAY MARCH 22, 2026

### Key points:

- A 4-day boat show, from Thursday, March 19 to Sunday, March 22, 2026, held on Quai Amiral Infernet and inside the Conference Center at the Port of Nice.
- An event designed to address the challenges of environmental transition and showcase solutions to reduce the boating industry's environmental impact.
- Boat and product exhibitions, an international Forum, meetings, panel discussions, sea trials, demonstrations, and awareness-raising initiatives for both professionals and the general public.

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Following the momentum of the United Nations Ocean Conference and recent events held at Nice's new Conference Center, the Métropole Nice Côte d'Azur, the Nice Côte d'Azur Tourist Office, and Grand Pavois Organisation are proud to announce **the inaugural edition of Nice Boating Tomorrow, a boat show dedicated to the future of boating, taking place on Quai Infernet at the Port of Nice from Thursday, March 19 to Sunday, March 22, 2026.**

It is worth remembering that, like many other industries, the environmental transition is now a top priority in the boating sector. In France and globally, the nautical industry is committing to reducing its ecological footprint. This transition spans the entire lifecycle of pleasure boats—from design, construction, and end-of-life dismantling to their use and maintenance. Ports, as critical links in this chain, must also adapt to meet this transition.

With 150,000 direct and indirect jobs, over 5,000 companies, a global leadership position with over 70% of production exported, and several world-leading brands, the French boating industry is undeniably a key contributor to our country's blue economy. Moreover, boating plays a vital role in the economies of France's coastal regions—particularly in the Provence-Alpes-Côte d'Azur Region—and must lead the way in driving environmental progress.

### Join us at Nice Boating Tomorrow, from Thursday, March 19 to Sunday, March 22, 2026

The partnership agreement signed on Thursday, May 30, 2024, in the presence of Mr. Christian Estrosi (Mayor of Nice, President of the Métropole Nice Côte d'Azur, Vice President of the Provence-Alpes-Côte d'Azur Region, and President of the Nice Côte d'Azur Metropolitan Tourist Office) and Alain

Pochon (President of Grand Pavois Organisation), formalizes the collaboration between the Métropole Nice Côte d'Azur and Grand Pavois Organisation (organizer of the Grand Pavois La Rochelle since 1973) for the organization of Nice Boating Tomorrow in March 2026.

**This 4-day boat show** will welcome exhibitors both on land and afloat, offering sea trials and demonstrations. A forum featuring panel discussions, conferences, networking opportunities, product presentations, innovations, and the participation of leaders in the industry and environmental fields will provide a platform to share insights, collaborate, and shape a responsible and sustainable boating future.

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