



Flash Press – 13 January, 2026

NICE BOATING TOMORROW, THE NEW INTERNATIONAL EVENT DEDICATED 100% TO ECO-RESPONSIBLE BOATING

Key Highlights:

- The first international boating event **exclusively focused on sustainable boating**.
- **A four-day boat show coupled with a two-day international forum**. This event aims to become the reference point for the future of boating, promoting the visibility of innovations, dialogue, sharing of know-how, exemplary initiatives in eco-navigation.

NICE BOATING TOMORROW: TRANSFORMING NICE INTO THE FUTURE INTERNATIONAL CAPITAL OF SUSTAINABLE BOATING

Nice, January 13, 2026 – In response to the climatic, environmental, and economic challenges facing the maritime sector, the establishment of **NICE BOATING TOMORROW** by **Grand Pavois Organisation (GPO)** represents a strategic necessity. This international event dedicated to sustainable boating will feature an exhibition, a forum with conferences and a public space.

Situated at a natural crossroads between the Mediterranean, Europe, and the global community, Nice has all the attributes to become the international reference for responsible boating: a well-structured maritime ecosystem, a strong nautical tradition, a recognized commitment to ecological transition, and a unique international appeal.

A SECTOR IN PROFOUND TRANSFORMATION

The boating industry is undergoing significant transformation: ship decarbonization, technological innovations, new maritime mobility options, ecosystem preservation, sustainable marinas, and responsible tourism. These changes demand spaces for exchange, demonstration, and international cooperation, bringing together professionals, startups, territories, scientists, institutions, investors, and users.

NICE BOATING TOMORROW, an international sustainable boating exhibition and forum in Nice, will facilitate this dialogue, accelerate innovation, and promote the emergence of global common standards.

A STRUCTURING AND UNIFYING EVENT

Designed as an annual rendezvous, the event aims to:

- Showcase concrete solutions in sustainable boating (clean propulsion, innovative materials, smart services, sustainable marinas).
- Host a high-level international forum bringing together experts, public and private decision-makers.
- Create an economic platform fostering partnerships, investments and exports.
- Raise public awareness of environmental issues and the future of boating practices.

NICE, A STRONG SIGNAL TO THE WORLD AND THE MEDITERRANEAN

By hosting such an event, Nice sends a clear signal: that of a city choosing to be an active player and driver of maritime transition, serving the Mediterranean and future generations. Beyond a mere professional gathering, it will serve as a tool for influence, visibility, and international leadership.

Creating **NICE BOATING TOMORROW**, an international sustainable boating exhibition and forum, embodies the choice of responsible innovation, international dialogue, and a forward-looking vision for the maritime economy.

JOIN US AT NICE BOATING TOMORROW FROM MARCH 19 TO 22, 2026

From March 19th to 22nd, 2026, **NICE BOATING TOMORROW** will be the first international boating event dedicated exclusively to sustainable boating, laying the groundwork for a new boating ecosystem: more sustainable, innovative, accessible, and future-oriented.

The event will unfold over four days at the **Quai Amiral Infernet** in **Nice**, adjacent to the new convention center, **OcéaNice**.

NICE BOATING TOMORROW features two key components:

- An exhibition space both on land and in water with tented and indoor booths, as well as boats afloat available for sea trials (March 19th–22nd),
- An international forum running parallel to the exhibition for two days at the new **OcéaNice Convention Center**, featuring conferences, workshops, and panel discussions with international speakers (March 19th–20th).

The **8,000 m² exhibition area** will serve as a meeting ground for shipyards, equipment manufacturers, startups, marinas, maritime transport and tourism companies, local authorities, and service providers.

NICE BOATING TOMORROW aims to be a platform for exchange and commerce among stakeholders in the recreational boating industry, advocates for eco-responsible technology development, boating enthusiasts, prospective users, and the public, who must better understand the importance of oceans and the necessary responses for more responsible nautical activities.

AN EVENT BY GRAND PAVOIS ORGANISATION

With over 50 years of experience in the boating world, creator and organizer of the **Grand Pavois La Rochelle**, and other international boat shows in countries such as China and Brazil, **Grand Pavois Organisation (GPO)** remains attuned to the needs of professionals, the boating industry, and emerging markets. Sensitive to the evolution of recreational boating, GPO aims to establish **NICE BOATING TOMORROW** as the must-attend event for the boating industry of tomorrow.

Towards NICE BOATING TOMORROW as we await March:

[Nice Boating Tomorrow – The international rendezvous for the boating industry of tomorrow](#)

Photo link:

[Nice Boating Tomorrow - Google Drive](#)

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