

# PRESS KIT



19 – 22 march 2026

Nice – France



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# THE CONTEXT

**The nautical and maritime industries are experiencing a significant transformation.** Confronted with environmental challenges and evolving expectations from boaters, they are reimagining their approaches, with eco-navigation now becoming an essential aspect of our daily lives and future endeavors.

Recreational boating, emblematic of freedom and leisure on the water, stands at a pivotal juncture. **It now confronts a vital necessity: to thoroughly incorporate the tenets of sustainable development.** The challenges are manifold, ranging from the conservation of marine ecosystems to the advancement of practices, products, and technologies. This evolution—a revolution—yields innovative construction materials, propulsion methods, architectural designs, equipment, services, training programs, and beyond.

Regulations are evolving, with the establishment of low-emission navigation zones and the prohibition of combustion engines on specific bodies of water becoming prevalent. Additionally, marine protected areas are being developed. Boaters are increasingly aware of their ecological impact and are seeking products and solutions that align with their heightened expectations for environmental protection.

Whether engaging in new activities, acquiring a new boat or equipment, the intent is clearly to enjoy time on the water while minimizing carbon emissions. Moreover, technological advancements—such as electrification, biofuels, biocomposites, and recyclability—are revolutionizing the industry. Emerging technologies are developing swiftly, and propulsion can derive from a diverse array of sources, including electric and hybrid engines, hydrogen, solar energy, wind power, methanol, and beyond.

Shipbuilding is experiencing a significant transformation, as new products supplant polyester and traditional paints. Fabrics and deck coverings are advancing, with a growing emphasis on bio-based materials and recycled resins. Architects are creating designs that are less energy-intensive, while educational institutions are offering degrees in sustainable development.

**Boating is undergoing a transformation; a genuine evolution-revolution is in progress...**



## THE CONCEPT

From March 19 to 22, 2026, **NICE BOATING TOMORROW** will be the inaugural international nautical event focused solely on sustainable boating, with the objective of establishing the groundwork for a new nautical ecosystem that is more sustainable, innovative, accessible, and future-oriented. This four-day event will occur in Nice at Quai Amiral Infernet, adjacent to the new OcéaNice convention center.

The distinctive characteristic of **NICE BOATING TOMORROW** lies in two pivotal moments:

- **An exhibition space encompassing both land and water**, featuring stands beneath tents and within an exhibition hall, alongside boats in the water available for sea trials (from March 19 to 22).
- **An international forum** will take place concurrently with the trade fair over two days at the new OcéaNice convention center, featuring conferences, workshops, and round tables with international speakers on March 19 and 20.

**NICE BOATING TOMORROW** aspires to serve as a platform for exchange and trade among stakeholders in the recreational boating industry, those engaged in the advancement of eco-responsible technologies, boaters, emerging practitioners, and the general public, who must continually enhance their understanding of the significance of the oceans and the necessary measures to engage in more responsible nautical activities.

Thus, **NICE BOATING TOMORROW** aspires to transcend the mere exhibition of boats and equipment, establishing itself as a hub for ideas, innovations, and trends.

Nice, situated in the heart of the Mediterranean, exemplifies sustainable boating.

Internationally acclaimed and with a rich history linked to the Mediterranean Sea, Nice serves as an ideal host for this event. Set to be completed in April 2025, the new OcéaNice convention center will accommodate the UNOC – the United Nations Ocean Conference, which will convene 130 heads of state. This state-of-the-art facility features multiple spaces for the Forum, a 1,300 m<sup>2</sup> rooftop that offers a 360° panoramic view of the sea, and an esplanade along the quayside that will serve as the exhibition area and a docking space for the boats on display.



## THE SHOW

**At NICE BOATING TOMORROW, all exhibitors participating in the land and water show, scheduled from Thursday, March 19th to Sunday, March 22nd, convened at Quai Infernet in Nice, exemplifying the shift towards more sustainable boating practices.** Representing a variety of sectors, they unite under a shared objective: to guide the boating industry towards a distinctly eco-responsible trajectory. **Forty percent of the exhibitors hail from international locations**, including Finland, Croatia, Germany, Spain, England, Portugal and Turkey and, naturally, neighboring countries such as Italy and Monaco.

### A LEVEL EXHIBITION TO FACILITATE SEA TESTING

The boats showcased will illustrate the variety of technologies and innovations created for more sustainable navigation.

Electric, hybrid, hydrogen, and solar-assisted propulsion systems will exemplify the innovations of both today and tomorrow. From jet skis and dayboats to clean-energy cruising catamarans, along with vessels constructed from bio-based materials, the spectrum of ecological alternatives will be notably extensive.

One of the primary advantages of NICE BOATING TOMORROW is its afloat display, which facilitates the organization of sea trials, enabling participants to "listen to the silence" and fully appreciate the performance and comfort of clean navigation.

### A GROUND-BASED EXHIBITION FEATURING AN ACTIVITY AREA FOR ALL.

On land, equipment and services will enhance the offerings available on the boats. Visitors will have the opportunity to explore options for boat conversion, including solutions for transitioning from thermal propulsion to more environmentally sustainable alternatives.

Electric motors, batteries, solar panels, hybrid solutions, wind propulsion, design firms, port equipment, training programs, eco-conscious design studios, shared navigation systems, ecological hull protection devices, and other sustainable innovations such as deck coatings, eco-designed sails, bio-sourced nautical apparel, and support for the sustainable development of our oceans.

The village will also present solutions tailored for marinas, featuring robots that gather plastic waste and pontoons outfitted with solar panels. Naval architects, dedicated to creating progressively cleaner vessels, will be instrumental in illustrating the future of boatbuilding, alongside CSR training institutions that equip the next generation of professionals in the maritime industry.



## THE SHOW

**This edition will commemorate a world first with the introduction of Sea Loop Marine.**

Ultimately, innovation will manifest through next-generation software, crafted to enhance fleet management and promote the sharing of maritime activities on the water.

At the core of the exhibition, an interactive area will enhance the commercial presentation, showcasing initiatives focused on ocean conservation. Mini-conferences, film screenings, and workshops will punctuate these opportunities for exchange and awareness-raising.

**The AFBE (French Association for Electric Boats) will present its annual awards at NICE BOATING TOMORROW.**



## THE EXHIBITORS

Shipyards, equipment suppliers, service providers, architectural firms... Additionally, no fewer than **80 exhibitors** will be present on both land and water from France, Spain, Germany, England, Croatia, Italy, Monaco, Finland, Canada, and Turkey.

**3D REFIT** - Vessel Interior Renovation

**4HAW VOGAVECMOI VOGWEEK** - Collaborative Navigation

**ADV - PROPULSE** - Electric propulsion and energy management system

**AKAMMAK** - Eco-designed nautical apparel

**ALL PURPOSE** - Bio-sourced sail production

**AMC CAP GRACE** - Maritime excursions

**AMORIM** - Cork decking

**ASCORIUM GMBH** - Supplier of sustainable equipment

**FRENCH ASSOCIATION FOR ELECTRIC BOATS** - Association

**ATOUT PORTS** - Digital transformation of marinas

**AZURETREND - ECOTANK - EMERGEN SEA - MONAWA** - Waste management, emergency pollution response, and water resource management

**BALI CATAMARANS** - Electric catamaran, unveiling of the Catsmart Electric Hybrid (world premiere)

**BOATS FOR THE PLANET** - Development of the Phoebus solar-powered caravan for charter

**BAVARIA YACHTBAU GMBH** - Electric propulsion boats

**BERCELLA** - Bio-sourced materials

**BESIGN THE SUSTAINABLE DESIGN SCHOOL** - Sustainable design institution with numerous projects focused on sustainable boating

**BLUENAV** - Retractable electric motors of 8, 11, and 15 kW. **BLUETTI** - Development of intelligent electric propulsion solutions for marine vessels

**BOATEE** - 1300-watt electric outboard motor

**CANNES MARINE** - Comprehensive Electric Production & Management - Next-Generation Electric Propulsion

**CCI COTE D'AZUR** - Management of the Mediterranean port network by the Nice Côte d'Azur Chamber of Commerce and Industry

**COMPETR** - Monegasque technology start-up focused on developing a new generation of electric outboard motors

**DAY ONE CATAMARAN** - Passenger catamarans in shuttle configuration, designed to address contemporary maritime transport challenges: performance, sustainability, and adaptability

**DFXCREATION SAS** - Industrial design firm dedicated to innovation

**DHAMMABLUE** - Hydrogen-powered vessels

**DUFOUR YACHTS** - Dufour 48 ODSEA + exhibition. The sole monohull showcased with hybrid electric propulsion

**DYNAMICNORD GMBH** - Eco-designed nautical apparel

**ECOBOATS** - Electric propulsion

**ECOLOGII GMBH** - Carbon emissions monitoring platform

**ELVENE** - Solar Boats

**E-NAV SYSTEMS** - An engineering firm specializing in propulsion and sustainable energy solutions for marine vessels

**E-SOLE BOAT SAS** - Manufacturer of solar-powered boats

**ETYC - ENERGY TRANSITION YOUTH CLUB** - Conducts environmental audits and certifications for maritime operations



## THE EXHIBITORS

**FISH AND FRIEND SAS - CAPTAIN FISHER** - Collaborative navigation

**FLEXITECK** - Decking composed of bio-sourced materials

**FONTAINE PAJOT** - Showcase of the FP41 ODSEA+, a sailing catamaran featuring electric and hybrid propulsion

**GBR - TRISKEL MARINE - INTEGREL SOLUTIONS** - Marine energy generation and hybrid propulsion systems

**GERMAN OCEAN FOUNDATION** - Advocacy for the sustainable development of our oceans

**IADYS** - Collection of waste and hydrocarbons

**INSTITUT DE LA MER DE VILLEFRANCHE - IMEV** - Marine stations operating under the joint oversight of Sorbonne University (SU) and the National Center for Scientific Research (CNRS)

**JEEP** - Electric Vehicles

**I DRIVE ELECTRIC** - Advenir Training Platform: A national initiative focused on raising awareness and providing training on electric mobility for individuals, communities, and real estate professionals

**JOOL - ALTERNATIVE ENERGIES** - Integrator of hybrid and electric energy propulsion systems for recreational boating

**KHULULA** - Dinghy constructed from flax fibers and sustainable resins.

**LA DIFFERENCE CATERING** - Restaurant at the event

**LASAI** - Electric boats

**LEOPARD CATAMARANS FRANCE** - Sailing catamarans featuring electric and hybrid propulsion

**JEANNE AND PAUL AUGIER HOTEL SCHOOL** - Training program promoting eco-responsible driving practices on board

**MARINE SUSTAINABLE ENGINES** - Electric motors

**MARSERVIS D.O.O - Ecocube** - A floating platform designed for the recovery of waste and wastewater from recreational boaters at sea

**MERCURY MARINE FRANCE** - Avator electric motors

**MILLIKAN BOATS** - M.10 Electric catamaran

**MOBY FLY solar catamaran** - Zero-emission hydrofoil vessels

**MONACO TECH** - Incubator for innovative start-ups - Supporting emerging enterprises by providing workspace, strategic mentoring, access to an investor network, and administrative assistance

**NAVAL TRANSITION** - An eco-responsible naval architecture firm dedicated to supporting maritime and river projects with minimal environmental impact

**NAVIWATT SARL** - Manufacturer of electric boats

**NICE MATIN** - Newspaper

**OCEAN OWL** - Producer of 100% electric foiling boats for professional maritime transport

**OZO ENERGIES** - Specializes in electric propulsion retrofitting

**OVI** - A startup focused on innovative and sustainable hydration solutions

**PANTAENIUS GMBH** - Provides environmental awareness and guidance for recreational boaters

**PINBALL BOAT SAS** - Developer of hybrid catamarans

**PIONER** - Shipyard electric boats

**PROTECMARINENC** - Offers an ecological hull protection system



## THE EXHIBITORS

**RALLYE DES ILES DU SOLEIL** - A flotilla transatlantic sailing competition, supervised, safe, and responsible

**SEA LOOP MARINE** - Launch of an eco-responsible construction initiative - A world first

**SEADS** - Eco-designed nautical apparel

**SEAZEN** - Solar-powered vessel

**SUV MARINE PEDESTAL** - Innovative seating solutions for boats

**TEAM NICE COTE D'AZUR** - Metropolitan agency focused on enhancing the attractiveness and economic promotion of the Nice Côte d'Azur region

**TEAM RED WAVE - UNIVERSITY OF BOLOGNA** - Students design, construct, and test a high-performance electric vessel, directly applying their academic expertise to real-world challenges

**TEC E MOUV** - Center for the advancement of eco-responsible mobility in maritime activities

**TRANSFLUID** - Electric propulsion systems

**VIVA ELECTRIC JETS** - 100% electric personal watercraft

**WOLZ NAUTIC GMBH & CO. KG** - Decking produced from bio-sourced materials

**XTRAMARINE** - Modular and reconfigurable catamaran

**YACHT CONCEPT** - Design studio and showroom for the Day One Shuttle, a sailing passenger transport vessel (VIP Club)

**YUNIBOAT** - Refit



## EVENTS

**NICE BOATING TOMORROW** also seeks to engage a diverse audience, encompassing both current and prospective boaters, as well as individuals of all ages, to promote awareness regarding the preservation of the oceans and their ecosystems. A variety of activities will be available, including meetings, workshops, film screenings, boat tours, and discussions. A designated Activities Area has been established to facilitate this program, which is accessible to all visitors. Featuring:

### VILLEFRANCHE SEA INSTITUTE (IMEV) - Daily throughout the exhibition

The IMEV science outreach team will be available to engage in discussions about the ocean and various related scientific and environmental subjects. Two specific activities will be provided over the weekend:

- Marine protected area activity: in groups, commencing at designated times: collaboratively consider the impacts of a marine protected area on biodiversity.
- Plankton observation activity: utilizing binocular magnifiers and microscopes, examine a sample of seawater abundant in phytoplankton and zooplankton. Highlights will be displayed on a large screen daily during the presentation.

Thursday and Friday for educational groups: exploration of the instruments utilized for ocean observation.

### EXPEDITION 7TH CONTINENT – Available on Thursday and Friday during the exhibition

On March 19th and 20th, attendees at Nice Boating Tomorrow will have the opportunity to explore the schooner and board it. Educational workshops will enable students to comprehend the issue of waste pollution and its ramifications, as well as potential solutions. Utilizing microscopes, they will analyze ocean water for microplastic particles. Our aspiring young scientists will value this enlightening experience!

To more effectively address the proliferation of marine debris, Expedition 7th Continent will host educational workshops aimed at raising awareness of plastic pollution in marine environments. The trade show will serve as an excellent platform to inform students, the general public, and local stakeholders, including industry representatives and politicians, about the urgency of the issue. Attendees will have the opportunity to learn about the missions of Expedition 7th Continent through these workshops.



## EVENTS

### PLASTIC ODYSSEY

Year after year, millions of tons of plastic infiltrate our oceans, jeopardizing marine life and the ecological balance of our planet. The Plastic Odyssey expedition, spearheaded by Simon Bernard, is traversing the globe in pursuit of solutions to create a plastic-free world aboard its vessel, a former oceanographic research ship now named Plastic Odyssey. This ship is conceived as "a genuine floating laboratory that seeks to democratize recycling solutions through straightforward, cost-effective, and easily replicable processes."

Twenty tons of plastic are discharged into the oceans every minute. The overwhelming majority—80 to 90%—of plastic pollution originates from terrestrial sources. The objective of the Plastic Odyssey is to circumnavigate the globe over three years, making multiple stops in coastal cities that are most impacted by plastic pollution.

Join us to explore the film/documentary showcasing one of Plastic Odyssey's expeditions at the event.

### PRESENCE OF MATHIS BOURGNON AND SCREENING OF THE FILM – VICTOR OF THE MINI TRANSAT 2025

Thirty years to the day after his father Yvan's triumph in 1995, Mathis Bourgnon secured victory in the 2025 Mini Transat, a solo, unassisted race aboard a 6.50-meter prototype. His remarkable journey on "934 Assomast" continues the Bourgnon family's legacy in ocean sailing. Following his success, Mathis set out on a return transatlantic crossing. Departing from Saint-François, Guadeloupe, he navigated towards Brittany. While the outward journey adhered to the Mini Transat route, the winter return voyage was anything but conventional. Mathis will be presenting his film and sharing his experiences alongside his clothing partner, Akammak, which is also a collaborator of Nice Boating Tomorrow!

### The conservation of Posidonia seagrass in the Mediterranean is a critical concern for recreational boating: awareness, stakeholders, and solutions.

Posidonia, as we understand, is a marine plant (not an alga) endemic to the Mediterranean Sea. It fulfills a significant ecological role by safeguarding the coastline, acting as a reservoir of biodiversity, sequestering CO2 through photosynthesis, and enhancing water quality; however, it is delicate. Posidonia faces threats from boat anchoring, pollution, coastal urbanization, and climate change. Consequently, we must confront these challenges and take collective action!

Conference proposed by the Fontaine-Pajot Group featuring Sigrid Longeau (Head of CSR, Fontaine-Pajot Group), Jamila Poydenot (Deputy Director, CPIE of the Lérins Islands and Secretary General, Posidonia Alliance), Catherine Piante (Posidonia Programme Manager, WWF France), and Thomas Doret (Manager, France and Benelux, Marine OEM Business).



## EVENTS

### BESIGN ACADEMY

Besign School, situated in Nice, transcends the conventional design school model; it serves as a genuine innovation laboratory where creativity and dedication converge to envision a desirable future.

Participatory awareness workshops with primary school classes are conducted as part of the My Reefs Project, spearheaded by Emil Tezner and Lilou Mouilleron. These brief workshops, lasting between 30 to 45 minutes, engage approximately a dozen children aged 7 to 10, nurturing their dedication to the conservation of marine biodiversity. Participants craft three-dimensional ceramic marine figurines that symbolize aspects of marine flora and fauna, which are subsequently placed in underwater farms to enhance the development and protection of marine biodiversity.

Discover at the exhibition "Objective Ocean By BESIGN." This showcase features five triptychs and presents nine object design projects and scenarios aimed at assisting the public in ocean conservation, alongside the narrative of the commitment demonstrated by students from Besign The Sustainable Design School to protect the ocean.

### WWF – FILM SCREENING: RORQUAL (42 min)

The film Rorqual is the culmination of two decades of extensive research undertaken by WWF in the Mediterranean Sea. To effectively safeguard these marine giants from collisions, pollution, and detrimental human activities, it is essential to first understand them. Rorqual, penned and directed by Hugo Hebbe and narrated by Gérard Darmon, in collaboration with 20 Minutes and Ushuaïa TV, invites viewers to explore the depths of the Mediterranean and uncover one of the ocean's greatest enigmas: the fin whale.

Have you ever contemplated the various creatures that may inhabit the Mediterranean?

"Within the depths of the vast blue sea resides an animal of remarkable proportions. The largest living organism on the planet, surpassed only by the blue whale, has long sought sanctuary in our waters. It serves as a cornerstone of the ecosystem, emblematic of the abundance of our world. Embark on a journey... to encounter... the Fin Whale."

### CATAMARAN ESCARGOT– EXPERIENCE REPORT

The narrative of Catamaran Escargot commences as Dean Catamarans Jag 530 in 2005. After its sinking in March 2017 at the port of Andratx, it was designated a "wreck" by the insurance company. It returned to sailing in the Mediterranean Sea at the close of 2023, following over two years of repairs and modernization, incorporating solar-powered electric propulsion to attain energy self-sufficiency.



## EVENTS

### JE ROULE EN ELECTRIQUE

As part of the Advenir Formations program, led by Avere-France and carried out under the auspices of the Ministry of Energy Transition and ADEME, the stand [www.je-roule-en-electrique.fr](http://www.je-roule-en-electrique.fr)

A humorous quiz designed to address electric mobility in a fun, dynamic, and accessible way for everyone, presented by Yoann Le Blévenec of Green Stand-Up: an original concept combining environmental awareness and stand-up comedy, but also:

- A remote-controlled car workshop: a fun course to raise awareness about charging electric vehicles
- A children's area where they can draw their dream vehicle
- A competition to try and win an electric scooter

### RALLYE DES ILES DU SOLEIL

Organized by Grand Pavois Organisation (GPO), the Rallye des Iles du Soleil is a safe and supervised transatlantic sailing race, open to monohulls and multihulls over 10 meters, with a start scheduled for October. The program includes two legs: a first leg of 970 miles between La Palma and Mindelo, followed by a second leg of 2,130 miles between Mindelo and Marie-Galante in Guadeloupe.

A presentation will take place at the show on Saturday, March 21st at 4:30 pm, where all boaters and enthusiasts are expected to discover this opportunity to cross the Atlantic in a flotilla and in complete safety in a friendly atmosphere, while also ensuring the preservation of resources, marine animals, and the consumption of as little fossil fuel as possible during a transatlantic sailing voyage...





## FORUM

### **An international forum targeting a B2B audience.**

The distinctive aspect of NICE BOATING TOMORROW is its provision of an international forum in conjunction with the trade show at the new OcéaNice convention center, featuring conferences, workshops, and round tables with global speakers on March 19 and 20.

The boating industry is significantly influenced by the environmental transition, encompassing decarbonization, recyclable materials, port management, electric propulsion, and more. **A specialized forum enables it to establish itself as a premier platform for sustainable boating.** This issue affects numerous stakeholders:

- shipyards
- equipment producers
- port and marina administrators
- boat rental services
- insurers and financial institutions
- coastal organizations and regions...

### **Defined themes:**

- Recreational Boating: Environmental Impact and Challenges.
- Environmental regulations and standards.
- Offshore racing and regattas represent a domain of innovation and best practices within recreational boating.
- Usage-based economy: Advancing a novel business model for recreational boating?
- How can we advance the decarbonization of recreational boating engines? What energy sources are suitable for specific applications? What infrastructure must be established for charging or refueling?
- Ports and Marinas: Navigating Ecological Imperatives and Emerging Usage Models
- The forthcoming economic framework of boating and yachting: consumer anticipations
- How does a mass-produced boat manufacturer implement a holistic approach to a low-carbon strategy?
- Reevaluating the sustainability of marine interiors.
- Sustainable practices encompass design through recycling, including eco-design, material selection, refurbishment, and recycling.
- And the presence of notable figures, including Vincent Wauters from the Rossignol Group and Marc Van Peteghem...

Additionally, **networking** opportunities are essential for enhancing business exchanges among professionals, communities, and private investors through one-on-one meetings.

**A B2B forum focused on sustainable boating examines the significant transformation currently occurring within the boating industry. It aims to serve as a platform for influence, networking, and business development – this is the mission of the NICE BOATING TOMORROW Forum!**



# FORUM PROGRAM

**Location:** OcéaNice (Nice, France) on Thursday, March 19, and Friday, March 20, 2026

**Languages:** French or English at the speaker's discretion / Simultaneous translation system

**Program:** <https://nice-boating-tomorrow.com/fr/le-forum/presentation-du-forum/>

## THURSDAY, MARCH 19

### 2 p.m.: Formal inauguration of the Forum

#### 2:15 PM: Presentation – Environmental Regulations and Standards

- Eric Banel – Director General of the Directorate General for Maritime Affairs, Fisheries, and Aquaculture (DGAMPA)

#### 2:35 PM: Roundtable Discussion - Recreational Boating, Environmental Impact, and Challenges

- Udo Kleinitz – Former Secretary-General of the International Council of Marine Industry Associations (ICOMIA)
- Adria Jover – President of the International Electric Maritime Association (IEMA)
- Rachel Moreau – Secretary General of ECONAV and coordinator of the "Econavate in French Waters" Program

#### 3:20 pm: Round table - Offshore racing and regattas, a domain of innovation and best practices for recreational boating

- Laureà Fanega Macias – General Director, Barcelona Capital Nautica
- Prof. Giangiacomo Minak – University of Bologna – Team RedWave
- Arnaud Cacquevel - Bretagne Sailing Valley

#### 4:00 PM: Pitch your project

- Iacopo Roncuzzi – Competr (Electric Racing Motor)

#### 16:10 : Networking Forum Break

#### 4:30 PM: Pitch your project

- Kim Saleen – Solar Boat Twente (Hydrogen Propulsion)

- **4:40 PM: Round Table - The Usage Economy: Towards a New Business Model for Recreational Boating?**

- With journalist Emmanuel Van Deth (Multihulls World / Multicoques Mag) present
- Marianela Clavier - Manager of Franchise Development and Operations, Freedom Boat Club Europe, Middle East, Africa - Brunswick Group
- Romuald Poirot - Chief Executive Officer, Liberty Pass
- Guillaume Jacquet-Lagrèze - Founder of SeaZen
- Gilles Wagner – Chief Executive Officer of Sea Loop Marine (a new brand introduced at the exhibition) and UPtoSEA

#### 5:25 PM: Expert Insight - The Future Economic Model of Boating and Yachting: Customer Expectations

Prof. Dr. Phil Klaus - Co-founder of Lexden Luxe and Professor of Customer Experience Strategy

- **5:45 PM: Pitch your project**

- Chloé Zaid - Chief Executive Officer of Ephyra, specializing in the development of hydrogen refueling stations



## FORUM PROGRAM

### 5:55 PM: Testimonial - How a mass-production boat manufacturer is implementing a holistic approach to its low-carbon strategy

- Marcus Schlichting – Marketing and Public Relations, Bavaria Yachts

### 6:20 PM: Featured speaker:

- Interview with Vincent Wauters, CEO of Rossignol – “Or How a Company Transforms Its Economic Model by Emphasizing Repairability, Utilization, and Collaboration?”

### 7:00 PM: Conclusion of the day and networking cocktail reception

## FRIDAY, MARCH 20

### 8:30 AM: Networking Coffee Forum

### 9:00 AM: How can we advance the decarbonization of recreational boating engines? Which energy sources are suitable for specific applications? What infrastructure is required for charging or refueling?

### 9:00 AM: Expert Insight – Collaborative Pathways to Decarbonization

- Patrick Hemp - Technical Director of the International Council of Marine Industry Associations (ICOMIA)

### 9:15 am: Roundtable Discussion - Electrification of Recreational Boating

- Adria Jover - President of the International Electric Maritime Association (IEMA)
- Yannick Wileveau, President of the French Electric Boat Association (AFBE), Naval Architect, and Director of Naviwatt.
- Xavier Lachérade – CEO of BlueNav, specializing in hybridization for low-speed operations and virtual anchoring.
- Milvio Ricci – Chief Commercial Officer at Siala Yacht
- Thomas Putallaz – Co-founder & Public Affairs of Mobyfly

### 9:55 a.m.: Case analyses and endorsements

- David Brunet - Chief Executive Officer, e-soleboat
- Philippe Raynaud – Chief Executive Officer, Millikan Boat
- Emil Finne – Chief Executive Officer, Elvene Boats (Innovative Finnish solar-electric vessel)
- Altti Nasi – Chief Executive Officer, Viva Electrics Jets

### 10:20: Round table – Hydrogen and recreational boating: exploring the possibilities

- Etienne Rochon du Verdier – K Challenge
- Philippe Esposito – Chief Executive Officer of Dhamma Blue

### 10:45 AM: Networking Forum Break



# FORUM PROGRAM

## 11:10 am: Round Table – Ports and Marinas: Navigating the Ecological Imperative and Emerging Usage Models

With journalists in attendance, affiliated media outlets

- Patrick Hemp - Technical Director of the International Council of Marine Industry Associations (ICOMIA)
- Christophe Piana - Secretary General of the French Federation of Marinas (FFPP) and President of the Union of Marinas Provence Alpes Côte d'Azur (UPACA)
- Véronique Turrel - General Delegate of UPACA (Union of Marinas in Provence Alpes Côte d'Azur)
- Patrick Garcia – Director, Port of Beaulieu
- Melanie Symes – Innovamarina
- Camille Lopez - Chief Executive Officer, Hy Plug

## 11h55 : Expert Commentary

- Bertrand Castelnerac – Chief Executive Officer, Littoral Energies Partagées

## 12:05 PM: Pitch your project

- Swann Benichou (in collaboration with Besign School) - What resilient solutions exist for coastal marinas in the face of rising sea levels? Towards the development of an ecosystem of floating marinas

## 12:15 PM: Expert Insight – A Vision for the Marina of Tomorrow?

- Victor Meyer – Sales and Event Manager at M3 Monaco

## 12:30 PM: Networking Lunch

## 2:00 PM: Pitch your project

- Toyota EDD Project (in collaboration with Besign School) - A zero-impact modular vessel for Africa.

## 2:10 PM: Expert Insight - Aldebaran – An example on how boats can contribute to a sustainable ocean transition

- Frank Schweikert - German Ocean Foundation

## 2:45 pm: Round table: Sustainable practices, encompassing design to recycling, eco-design, materials, refurbishment, and recycling

- Billy Devauchelle - Chief Executive Officer, Naval Transition
- Ph.D. Eng. Katarzyna Panasiuk, Faculty of Marine Engineering, Department of Engineering Sciences, Gdynia Maritime University.
- Thierry Bousson - Yuniboat
- Ivana Lazarevic - General Delegate of the Association for Eco-Responsible Boating (APER)

## 3:25 PM: Pitch your project

- Hannah Milkie (in collaboration with Besign School) – What summer mobility solutions can mitigate congestion along the coast between Saint-Tropez and Monaco? A project featuring a foiling catamaran powered by hydrogen engines and two OceanWings by AYRO.

## 3:30 PM: Featured speaker:

- Interview with Marc Van Peteghem, a French naval architect and co-founder of the Van Peteghem Lauriot-Prévost (VPLP) architecture firm: "Aiming for sustainable and advantageous nautical solutions for society and the environment through the integration of technical performance, environmental stewardship, and social utility."

## 4:00 PM: Concluding remarks



## AGENDA PRESS

### • THURSDAY, MARCH 19

- **10:00 AM / 6:00 PM** - Salon opening
- **11:00 AM / 12:00 PM** - Press conference for the international launch of the Sea Loop brand (by invitation only) - Entertainment Area
- **12:30 / 13:30** - Screening of the film “Rorqual” in collaboration with WWF - Activities Area
- **2:00 PM** - Official inauguration of the International Forum, program please refer Forum agenda
- **14h45** - Official inauguration of NICE BOATING TOMORROW
- **2:00 PM / 3:00 PM** - Concentrate on organization - Activities Area
- **5:30 p.m. / 6:00 p.m.** - Sustainable sailing with Rachel Moreau (Secretary General of ECONAV and coordinator of the “Eco-navigation in French waters” initiative)

### FRIDAY, MARCH 20

- **8:30 AM** - Commencement of the Forum; please refer to the Forum program for details
- **10:00 AM / 6:00 PM** - Salon inauguration
- **10:00 / 11:00** - “Nice Côte d’Azur: A Realm of Opportunities for Yachting and the Maritime Economy,” moderated by Hervé Laubertie, CEO of Team Nice Côte d’Azur, featuring Arnaud Bonnin (CEO, Ports d’Azur), Fabien Arnoux (CEO, Riviera Yachting Network), Farouk Raïs (CEO, French Tech Côte d’Azur), Emilie Collignon (Project Manager for Economic Studies and Foresight Modeling, Nice Côte d’Azur Chamber of Commerce and Industry), and Pierre Marlinge (Naval and Nautical Project Manager, Pôle Mer Méditerranée) - Activities Area
- **11:00 AM / 12:00 PM** - Race Recap with Mathis Bourgnon, Champion of the 2025 Mini Transat - Entertainment Area
- **12:30 / 13:30** - Screening of the film “Rorqual” – WWF - Activities Zone
- **2:00 PM / 3:00 PM** - Electric propulsion and energy management aboard vessels with Sigrid Longeau (CSR Director, Fountaine Pajot), Yannig Troël (Flagship Manager & ODSea+ Development, Fountaine Pajot), and Jérémy Bénichou (Sales Director, Joool) - Activity Area
- **4:00 PM** - Concluding remarks of the International Forum
- **4:00 PM** - Award Ceremony for the AFBE (French Electric Boat Association) Trophies
- **4:00 PM / 5:00 PM** - The preservation of Posidonia in the Mediterranean: a challenge for recreational boating, featuring insights on awareness, stakeholders, and solutions presented by the Fountaine-Pajot group with Sigrid Longeau (CSR of the Fountaine-Pajot Group), Jamila Poydenot (DA at the CPIE of the Lérins Islands and Secretary General of the Posidonia Alliance), Catherine Piante (Posidonia Program Manager, WWF France), and Thomas Doret (CEO France and Benelux, Marine OEM Business)
- **5:00 PM / 6:00 PM** - Screening of the film “Rorqual” in collaboration with WWF - Activities Area



## AGENDA PRESS

### SATURDAY, MARCH 21

- **10:00 AM / 6:00 PM** - Salon inauguration
- **10:00 / 11:00** - Four-line presentation of the book "PANACHE" - Activities Area
- **11:00 AM / 12:00 PM** - Educational Plankton Observation - Villefranche Sea Institute
- **12:30 / 13:30** - Screening of the film "Rorqual" in collaboration with WWF - Activities Area
- **2:00 PM / 3:00 PM** - In what ways can product and service design assist the general public in environmental protection? with Besign School - Animation Area
- **3:00 PM / 4:00 PM** - Electric Propulsion and Energy Management Aboard Vessels with Sigrid Longeau (Fountaine Pajot CSR), Yannig Troël (Flagship Manager & ODSea+ Development, Fountaine Pajot), and Jérémy Bénichou (Sales Director, Joool) - Activity Area
- **4:00 PM / 4:30 PM** - Catamaran Escargot – A Retrospective on Converting a Motor Catamaran into an Electric and Solar Vessel - Entertainment Area
- **5:00 PM / 6:00 PM** - Strategies for Safely Crossing the Atlantic in a Flotilla: An Overview of the Rallye des Iles du Soleil Organized by Grand Pavois Organisation (GPO)

### SUNDAY, MARCH 22

- **10:00 AM / 6:00 PM** - Salon inauguration
- **11:30 AM / 12:30 PM** - Eco-navigation and the preservation of Posidonia in the Mediterranean. Case studies from Alliance Posidonia and Ecogeste Méditerranée presented by Jamila Poydenot, CPIE Iles du Lérins and Pays d'Azur
- **12:30 / 13:30** - Screening of the film "Rorqual" in collaboration with WWF - Activities Area
- **2:00 PM / 3:00 PM** - Educational observation of plankton at the Villefranche Sea Institute
- **3:00 PM / 3:30 PM** - Catamaran Escargot – A Retrospective on Converting a Motor Catamaran into an Electric and Solar Vessel - Entertainment Area
- **5:00 PM / 6:00 PM** - Screening of the film "Rorqual" in collaboration with WWF - Activities Area



## GPO, WHO ARE WE?

Grand Pavois Organisation (GPO), the organizer of nautical trade shows and events in France and globally, hosts the Grand Pavois La Rochelle annually, an international in-water boat show since 1973, recognized among the Top 5 international in-water boat shows. Additionally, GPO has organized the Rallye des Iles du Soleil since 2017, a transatlantic flotilla race, and has occasionally facilitated various other events, including the World Class40 in 2022 and the Défi Atlantique in 2023 and 2027, the return race of the Route du Rhum designated for Class40s. The organization also oversees the christening of exceptional vessels, such as the Imoca 60 Macif and Maître CoQ V, as well as shipyards and professional congresses. Furthermore, GPO serves as a strategic consultant in nautical development for the city of Qinhuangdao, China, in 2024 and 2025.

**GPO provides the nautical events industry with specialized expertise, guidance, knowledge, and unparalleled experience both in France and internationally.** Its non-profit status and Board of Directors, composed of nautical professionals, enable GPO to foster strong connections with the global nautical community. This acknowledged proficiency in the nautical events sector is bolstered by a dedicated team of permanent staff possessing a range of professional skills, including Communication and Marketing, Business Development, Technical and Logistics (both land and sea), and Partnerships and Public Relations.

**International references:** Grand Pavois International In-Water Boat Show in La Rochelle since 1973 (one of the top five international in-water boat shows), Marseille Provence Métropole Boat Show, Les Nauticales de La Ciotat (from 2013 to 2021), Shenzhen China International Boat Show (from 2009 to 2011), market research for the establishment of boat shows in Florianopolis, Salvador de Bahia (Brazil), and Qinhuangdao (China), Class40 Atlantic Challenge Guadeloupe / La Rochelle (2019, 2023, and 2027), Mini Transat (France/Brazil from 2001 to 2011), Class40 World Championship (Spain in 2010, France in 2022), Imoca 60 Atlantic Challenge from Salvador de Bahia to La Rochelle (2003), Volvo Ocean Race stopovers (1998 and 2002) in La Rochelle (France)...

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## THANKS ITS PARTNERS REMERCIÉ SES PARTENAIRES

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WE WOULD LIKE TO THANK OUR PARTNERS FOR THEIR COMMITMENT TO SUSTAINABLE AND INNOVATIVE BOATING.  
MERCİ À NOS PARTENAIRES POUR LEUR ENGAGEMENT EN FAVEUR D'UN NAUTISME DURABLE ET INNOVANT.





### **CCI NICE COTE D'AZUR : Over 100 years of port expertise**

For more than a century, the Nice Côte d'Azur Chamber of Commerce and Industry (CCI Nice Côte d'Azur) has developed a port expertise in various activities: commerce, yachting and superyachting, careening and technical services, parking facilities, event spaces, port engineering, property management.

This cross-functional expertise allows for the optimization of infrastructure and provides a high level of added services in a logic of performance and innovation.

### **Riviera Ports, the network of Mediterranean ports of the Nice Côte d'Azur Chamber of Commerce and Industry**

Riviera Ports is the network of Mediterranean ports of the Nice Côte d'Azur Chamber of Commerce and Industry (CCI). The CCI Nice Côte d'Azur manages four ports: the Old Port of Golfe-Juan, Port Gallice and Port Vauban of Antibes, and the port of Saint-Laurent-du-Var.

These strategic infrastructure fully contribute to the maritime, tourist and economic dynamism of the territory.

- The Old Port of Golfe-Juan: an authentic and friendly port

[I'm discovering the old port of Golfe-Juan](#)

- Port Gallice, the blue, white, and green port of the French Riviera

[I'm discovering the port of Gallice](#)

- Port Vauban, the leading yachting port in the Mediterranean

[I'm discovering the Vauban port](#)

- The port of Saint-Laurent-du-Var, close to Nice Côte d'Azur

[I am discovering the port of Saint-Laurent-du-Var](#)

### **Ports committed to an ecological transition**

Aware of the impact of port activities on aquatic and coastal environments, Riviera Ports network has implemented a proactive approach to environmental management. The ports are certified as Clean Ports and active in biodiversity. These certifications recognise exemplary resource management and a significant reduction in environmental impact.

This ambition translates into concrete actions with:

- Planting of trees in port areas and creation of cool islands
- Water quality monitoring and use of water-saving equipment
- Ecological restoration devices with settings of beehives and biohuts, artificial nurseries to protect local biodiversity and habitats
- Collection and management of grey and black water from ships
- Deployment of photovoltaic panels...



AKAMMAK was born in Canada and draws inspiration from the heritage of pioneering peoples who learned to cope with extreme climates and passed on their expertise from generation to generation.

The brand designs thermoregulatory clothing for women and men, conceived as a true second skin: protective, comfortable and durable. Combining a tradition of exploration, textile innovation and freedom of movement, AKAMMAK develops garments that are equally suited to harsh, wild environments and everyday professional life.

Meaning 'companion' in the Inuit language, AKAMMAK embodies this spirit of companionship: always going further, from leisure to the extreme. Tested and approved by top athletes, adventurers and enthusiasts, its clothing is suitable for all activities from skiing to running, from mountaineering to sailing, from the plains to the most demanding peaks.

Developed from exclusive textile patents, AKAMMAK's thermoregulatory fabrics combine technical performance with absolute comfort. Designed as truly interactive textiles, the FreshWinner®, ColdWinner® and LoopiWinner® ranges regulate body temperature according to conditions, keep the body dry, absorb thermal shocks and guarantee total freedom of movement. Robust, durable and easy to care for, these materials are designed to withstand intensive use without altering their properties. Each fabric is the result of extensive research and rigorous testing, both in the laboratory and in the field, meeting four key requirements: technical performance, durability, skin comfort and ease of care.

AKAMMAK continues to support its ambassadors, who represent the brand around the world. It celebrated Mathis Bourgnon's victory in the Mini Transat 2025. The brand also supports Paul Jacquet in his expedition to Kyrgyzstan, Patrice Ponza in his crossing of the Alps, Rémi Camus in his long-distance explorations, and Céline Lepelletier in her daily life at the stables, in the heart of the cold.

These sporting and human challenges illustrate the versatility and reliability of AKAMMAK clothing, from high-level sport to the most demanding environments.

For further information: <https://akammak.com/>